



*Paid for by Orman for Kansas Exploratory Committee*

After two terms of partisan government and policy failures, Kansans will elect a new governor in 2018. Join Greg Orman as he continues the statewide revolution he began during his historic run for U.S. Senate in 2014. Help Kansas once again declare its independence.

### **A Return to Independence**

Known for his common-sense stands on fiscal responsibility and social tolerance, Orman is a successful entrepreneur, businessman, and problem solver. His unprecedented 2014 Senate run as an Independent in deep red Kansas against multi-term incumbent U.S. Senator Pat Roberts made national news, striking a chord across the political spectrum with its message of problem-solving over partisanship and ideas over ideology.

During the campaign, NBC News referred to him as “the most interesting man in politics.” George Will, writing in The Washington

Post, said, “the Senate’s intellectual voltage would be increased by an Orman victory.” In the end, the GOP establishment in Washington would need to send more than 20 national figures to Kansas and spend a record \$17 million to stop Orman’s Independent bid for U.S. Senate.

Last month, Orman created an exploratory committee for a possible bid for Governor in 2018 as an Independent candidate, a move that dominated the political discussion among Kansas political pundits and partisans throughout the month of December. As the field of candidates continues to take shape, Orman is expected to make a decision on the race during the first part of the year.

## Orman Can Win

Orman embodies a unique Independent candidate: He has enough name ID to begin strong, he has the ability to marshal the resources needed to win, he is well-versed in policy, and he has demonstrated an ability to assemble the kind of team required to attack a statewide campaign. Aggressive and sustained messaging that begins early should position him to win.

As an Independent, Orman can bring together the best and brightest individuals to serve Kansas, regardless of their political affiliation. Orman's top priorities include:

- Restoring Kansas leadership on the national stage
- Making government more transparent
- Growing the Kansas economy
- Healthcare access and affordability
- Preserving the pillars of our communities: Public schools, roads and bridges.

## An Orman Win Places Kansas at the Forefront of the National Debate

The benefits of an Orman win would reach far beyond state borders. It would send a clear message to the entire country that career politicians—those who only serve their parties and special interests—are vulnerable to well-funded Independents who put problem solving ahead of partisanship and seek common-sense, evidence-based solutions to problems.

An Independent victory would help not only to break the psychological viability barrier to Independent runs, but also to reopen pathways back toward the center and create an electoral accountability that has been largely forgotten in recent cycles.

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- ♦ **79% of Kansas voters would strongly consider voting for an Independent for governor if they thought the candidate had a chance to win.**
  - ♦ **76% of Kansas voters believe the state is on the wrong track.**
  - ♦ **52% of Kansas voters think both parties have failed us.**